

## ABSTRACT

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FORUM 2: **HOME AND HOTEL**

### **People and Monuments between the Home and Hotel**

The Capital city of Prague serves as an example of the city in which the mass tourism within last two decades influenced the state of cultural heritage, use of public spaces, its infrastructure, services, cultural and social life.

It is believed that the social and economic impact as well as the sustainability of cultural heritage tourism can be substantially improved by seeking quality measures rather than increasing numbers of visitors.

Balancing the needs and visions of local governments, communities, conservation and public with the demand of tourism bodies and industry should contribute to sustainable tourism and lively but well preserved historical areas. Safe homes and pleasant places to live in will become also attractive and welcoming places for visitors.

Benefits from tourism in historic environments, Impact of mass tourism on tangible cultural heritage, Risk reduction measures and Recommendations for a sustainable tourism management policies will be briefly discussed in the paper.